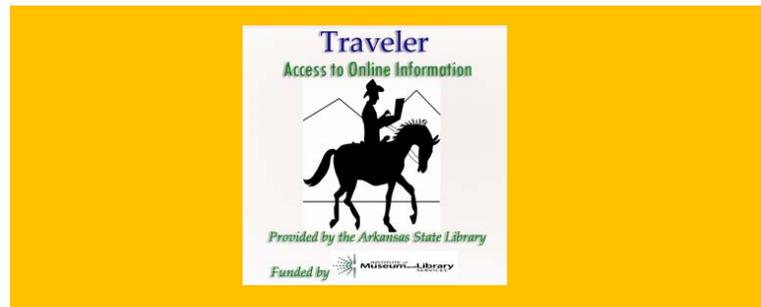




Traveler vs. Search Engines



PROS — Traveler

- Thousands of licensed resources from known sources
- No ads—No spam or spyware—No “phishing” for personal data.
- Users can save, print and e-mail search results with current citation formats
- Lexile Reading Levels help identify materials for specific ages and/or reading levels

CONS - Search Engines (Google, Bing, Yahoo, etc.)

- Anything that is on the Internet — good and bad
- Computers select pages at random according to keywords
- Top results are paid for and not the best answer
- Provides a mixture of personal web pages & authoritative studies— accuracy is hit or miss