Did You Know?

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ABI/INFORM provides an unmatched collection of content types, delivering the highly relevant and focused results required for business research today. Use the links on our ABI/INFORM Linking Tool to reach business and market research, company reports, country reports, commodity reports and more.

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ABI/INFORM Complete offers easy access to market research, country profiles, company profiles and more with the Browse tab. Use our the custom link on the ABI/INFORM Linking tool to create a custom link to the ABI/INFORM Browse page.

Link Directly to Key Content

The ABI/INFORM Linking Tool is a list of custom login URLs that lead to different collections of materials, from market research to scholarly and working papers. Copy links from the Linking Tool and add them to your library site; use these custom links to highlight a variety of key content from ABI/INFORM Complete:

- ABI/INFORM Complete Browse Page
- Business Monitor International (BMI) Industry Reports
- FirstResearch
- Just-Series Industry Reports
- Industry Trends and Forecasts
- Market Research Articles
- Market Share Data Articles and Reports
- SWOT Articles and Reports
- ProQuest Annual Reports Collection
ABI/INFORM/Complete: Creating Links to Valuable Content

- Corporate Profiles
- Economist Intelligence Unit (EIU) Country Finance Reports
- Economist Intelligence Unit (EIU) Country Forecast Reports
- Economist Intelligence Unit (EIU) Viewswire
- Oxford Analytica Daily Brief Service
- Oxford Analytica Country Profile
- Oxford Economic Country Briefings
- Hoover’s Company Records and the Snapshot Series are also linking options for subscribers with access to these additional resources.

Look for the ABI/INFORM Linking Tool on the Training Materials page, under “Administrator” here:

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1. Log-in to your ABI/INFORM Complete subscription or trial.
2. Select the link or links you would like to use. Replace the XXXX with your account ID number (*This number appears in the URL when you are logged in to the new ProQuest platform and looks like this: http://search.proquest.com/abicomplete/browse?accountid=12345 *)
3. Don’t forget to add your libraries proxy server information to each link.
4. Add the description information for the link, and the links are ready to be used on your library site, library guides or content management system.

Features

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## Industry and Market Research

### Business Monitor International (BMI) Industry Reports

Country-focused industry reports and regional insights with SWOT analysis, market trends, forecasts, & competitive data

- **Update frequency** – Monthly
- **Number available** – 682+
- **Coverage** - 53 countries, 27 industries, 25 regions


### FirstResearch

US-focused industry reports – data on products, operations, technology, competition, indicators, finance, regulation & news

- **Update frequency** – 90 days (Sections)
- **Number available** – 700+
- **Coverage** - 300 industries, US


### Just Series Industry Reports

Industry-focused articles, company profiles & SWOT analysis

- **Update frequency** – Monthly
- **Numbers available** - 12,000 articles +
- **Coverage** – Food, Style, Beverage, Auto


## Commodity Reports

### Economist Intelligence Unit (EIU) Food, Feedstuff, and Beverages

Annual and Quarterly reports of food, feedstuff, and beverage commodity fundamentals, forecasts up to 2 years

- **Update frequency** – Quarterly and Annual
- **Numbers available** - 2+, 1
**Coverage – Worldwide**


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**Economist Intelligence Unit (EIU) Industrial Raw Materials**

Annual and Quarterly reports of industrial raw material commodity fundamentals, forecasts up to 2 years

Update frequency – Quarterly and Annual

Numbers available - 2+, 1

Coverage - Worldwide

http://search.proquest.com/abicomplete/browsetermins/EiuIndustrial?accountid=XXXXX

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**Company Reports**

**ProQuest Annual Reports Collection**

Sampling of corporate annual reports

Update frequency – 2-3/yr.

Numbers available - 7,000+

Coverage - approx 1,000 companies

http://search.proquest.com/abicomplete/browsetermins/EiuIndustrial?accountid=XXXXX

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**Country Reports**

**Economist Intelligence Unit (EIU) Country Data Reports**

370 economic variables over a 50 year period, actual and forecasted. Reports include comprehensive information such as GDP, import/export statistics, industry data, monetary indicators, liquidity metrics, and more.

Update frequency – Monthly

Number available – 20

Coverage - G20 Countries, 1980-2030

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<th><strong>Economist Intelligence Unit (EIU) Country Finance/Forecast Reports</strong></th>
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<tr>
<td>Country-focused financial conditions, techniques &amp; regulations /Country-focused 5-year economic &amp; business forecasts</td>
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<td>Update frequency – Annual with quarterly updates /Monthly</td>
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<td>Numbers available - 20/40</td>
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<tr>
<td>Coverage – G20 Countries/G20 plus top GDP countries</td>
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<tr>
<th><strong>Economist Intelligence Unit (EIU) Viewswire</strong></th>
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<tr>
<td>Economic, financial, political, &amp; regulatory intelligence covering data &amp; key events</td>
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<td>Update frequency – Daily</td>
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<td>Numbers available - 220,000+</td>
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<th><strong>Oxford Analytica Daily Brief Service</strong></th>
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<tr>
<td>Strategic &amp; policy-impacting analysis - worldwide business &amp; economic events: significance, analysis &amp; conclusions</td>
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<th><strong>Oxford Analytica Country Profiles</strong></th>
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<tr>
<td>Economic, political &amp; geographical data with in-depth outlook</td>
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<td>Update frequency – bi-weekly</td>
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<tr>
<td>Numbers available - 140+</td>
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<td>Coverage - 60+ countries</td>
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<td>Embargo – 90 days</td>
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**Oxford Economic Country Briefings**
Country-focused economic & political data updated daily
Update frequency – Daily
Numbers available - 2,000+
Coverage – Worldwide


**More Featured Content**

**ProQuest Dissertations and Theses**
Selection of ProQuest business dissertations and theses
Update frequency – Quarterly
Numbers available - 29,000+
Coverage – Worldwide
Embargo – 24 months

http://search.proquest.com/abicomplete/browseterms/BusinessDiss?accountid=XXXXX

**Working Papers**
Scholarly working papers
Update frequency – Monthly
Numbers available - 15,000+
Coverage – Worldwide

http://search.proquest.com/abicomplete/browseterms/ssrn?accountid=XXXXX

**Topic Paths**
Select a topic path below to find readings and targeted searches:
# ABI/INFORM/Complete:
## Creating Links to Valuable Content

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  - +44 1223 271 496 (Outside of UK)